



FOR IMMEDIATE RELEASE

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Strikers Partner with SoFloRadio.com to Broadcast Select Home Games

FORT LAUDERDALE, FLA. – The Strikers are proud to announce a home match radio broadcast deal with SoFloRadio.com. SoFloRadio will broadcast two matches this Fall Season.

SoFloRadio.com's first Strikers broadcast will be for the massive clash with the Cosmos next Saturday, September 21st at 7:30 p.m. Play-by-play duties will be handled by SoFloRadio.com Sports Director Bruce Silverman of the SILVERMAN: On Sports show. As a 25-year sportscast veteran, a life-long soccer enthusiast and Striker Liker, Silverman will bring great insight and a lively perspective to all of the Strikers home matches.

"We are very excited to team up with the Ft. Lauderdale Strikers," said Silverman. "Our two organizations are very similar and we look forward to growing together to increase Strikers coverage not only in South Florida but throughout the world. Soccer is the world's sport and SoFloRadio.com, the Strikers match can now be listened to anywhere in the world you have a WiFi signal!"

SoFloRadio.com is an Internet radio station based in Hollywood, FL owned and operated by Jorge Rodriguez. Rodriguez hosts his own show on the station and is best known as the long-time producer of The Neil Rogers Show, the number one rated talk show in the Miami/Ft. Lauderdale market for over twenty years.

The second SoFloRadio.com broadcast of the season will be for the October 5th match against the Tampa Bay Rowdies. To listen to the matches just go to SoFloRadio.com.

ABOUT THE FORT LAUDERDALE STRIKERS

The Fort Lauderdale Strikers, South Florida's only professional men's soccer team, are in their eighth season in 2013. The Strikers have been a part of the North American Soccer League [NASL] since the 2011 season. The team is owned by Traffic Sports USA, the North American subsidiary of The Traffic Group, the leading soccer event management company in the Americas, with headquarters in Brazil, and offices in the U.S. and Europe. The organization is committed to the advancement of soccer in South Florida at the youth, amateur and professional levels. The Strikers are pursuing a permanent home at a significantly renovated Lockhart Stadium, their current home, or at a new soccer-specific stadium in South Florida. More information on the team can be found at <http://www.strikers.com>

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